



Vespa Club Canada
April 27, 2025
1300 Hrs EST

Present: Joseph Lattanzio, Tim Zsuffa, Benoit Bouchard,
Norman Gerl, Joseph Muglia

Opening Remarks:

Joey expressed his appreciation for all of the good work that the committee has done this year trying to push the club ahead

Review of the Minutes:

The minutes were review and accepted without change. It was noted that the minutes henceforth with be produced in both official languages. Motion to accept minutes: Joey, seconded Benoit

Update on Action Items:

February 23rd – Joey to have minutes transcribed into French. Completed

February 23rd – Joey to complete plaque for JF, a long time supporter of VCC. Photos coming out for sponsors: Completed

February 23rd – Joey to distribute cards and patches for local clubs. 20 patches and cards being mailed on March 16th: Completed

February 23rd – Joey to update incorporation documents: Completed

Feb 23rd - Joey to develop exit interview questionnaire. Being sent out directly to members that have not renewed their memberships: Incomplete

February 23rd – Joey to create a membership poll for members at large regarding membership, associate membership and sponsorship pricing. Consensus for 3 tier pricing: Incomplete

March 16th – Joey to create chatline for members, Norm to work on current excel sheet to see if there ways to simplify it: Incomplete

March 16th – Joseph to develop a template of common language that we can use in recruiting new members. I was agreed that these bullets would be on the back of our new Vespa Club business cards: On-going

New Business

Response to Email from former President:

All board members have read the document submitted by Jeff. The board felt that the concerns were valid and appreciated the feedback. The board went through the concerns and noted that nearly every observation was currently being addressed by the board in one form or another. Our issue is that our efforts have not been communicated to the our members effectively. The board is undertaking steps to address this deficiency and provide better communications to the members at large.

Action: Joey to have minutes of our meetings posted on the national website for our membership to review

Club Email Accounts:

Joey is going to have Vespa Club email accounts set up for each member. These email addresses will be posted so that membership may contact their representative directly.

Action: Joey to have email accounts created

Membership Lists:

Joey went through the current Excel spreadsheet that we utilize to track our membership information and status. Joey presented the sheet on line and demonstrated how it works and the information that you can gleam from it. A lot of questions were forthcoming on its operations and there were concerns raised regarding the technical skill required to use it. Members were advised by Joey that if any board members require specific information to send Joey and email and he will return that specific information. The spreadsheet needs to be locked.

Social Media:

Joey has agreed that he will undertake the social media portfolio and has a number of persons that will assist him in doing so. Joey has created a template that will be centrally available to all national members where each club can post your local event. Board members should be able to access and add events. Joey is also available to enter those events if requested

Action: Joey to create template for access by all national members

Incorporation Documents:

All documents have been filed. Tim asked what the next step was. Joey told him that the club will now try to incorporate local clubs and that Niagara will be the first test site.

Action: Joey and Tim to work on incorporating Niagara Club

Family Memberships:

Aver the last two meetings the board has seen a need to try and bring more members into the club with a focus on families and bringing in corporate sponsorship. To that end, a three tiered membership plan has been developed and supported. The three tiers will break down like this:

Standard Membership: \$45

Family Membership. This is a membership for a primary rider and their family members. Up to 4 members per household. This membership will only have one vote and will only allow the primary rider free access to Vespa sponsored events as it currently does: \$70

Corporate Sponsorship. This type of sponsorship will give businesses first right of access to Vespa events. Membership will also provide them with a plaque that they can display for customers: \$100

Common Language:

Joseph did an excellent job in developing common language that we can all share with potential recruits outlining the benefits of membership. The board voted to accept this template.

Action: Joey to have points presented on the back of new business cards and have the new document shared national on our FB page

5-10 Year Pins

All of the pins have been sent out to members. Joey let the group know how important these members are, that they are the backbone of our membership. It was suggested that we post these members names nationally for recognition. It was also suggested that we do the same for new members

Action: Joey to post pin recipients on our national website and to post the names of new members going forward

Round Table

Benoit: Status quo for Benoit. Benoit brought to the boards attention that a few members had not received their 5-10 year pins. Joey apologized for the error and wants to express to those members how sorry he was for the mix up. He will reach out to those members individually.

Tim: Niagara continues to grow. Next week Niagara will have some refresher training for its membership. Tim wants to extend his appreciation to Nello for the assistance he has been receiving.

Joseph: One ride so far. Unfortunately, the "Spring Kickoff" event aka Julie's birthday was cancelled this year due to poor weather. Joseph continues in his effort to attract new members in Ottawa in spite of other groups that have Vespa members. Joseph said that his club is active and is very fortunate.

Norm: Norm expressed continuing concerns about the viability of the Vancouver Club. He has met all of the leadership of several local clubs that seem be supportive in his efforts. At the end of March the club sponsored a Spring Welcoming social with hotdogs and drinks provide by

Joey. Norm thanks Joey for being generous of his time and resources. Norm also brought up that the local Vespa dealership was also very supportive of the club and plans on holding several sponsored events at Metro Vespa. Sameer, our point of contact, has been an excellent support and Norm expressed that he is very lucky to have his support.

Closing Remarks:

Joey thanked his board once again for putting in such a great effort. All members felt satisfied that we are working in the right direction.

Meeting Adjourned: 1145hrs

Next Meeting May 18th, 2025 1000 EST

