



Vespa Club Canada

March 16, 2025

1300 Hrs EST

Present: Joseph Lattanzio, Tim Zsuffa, Benoit Bouchard

Norman Gerl, Joseph Muglia

Opening Remarks:

No opening remarks

Previous Months Minutes:

Motion to Accept minutes – Tim

Seconded – Benoit

Passed

Update on Action Items

February 23rd – Joey to have minutes transcribed into French. Will complete this month.
Incomplete

February 23rd - Joey to complete plaque for JF. Plaque ordered. Photos coming out for sponsors. Incomplete

February 23rd - Joey to distribute cards and patches to local clubs. 20 patch and cards being mail on March 16th. Incomplete

February 23rd – Meeting with Metro Vespa Vancouver. Completed

February 23rd – Joey to update incorporation documents. Incomplete

February 23rd – Joey to develop exit interview questionnaire. Has been developed and will be attached to email directed at members who have not renewed. Completed, On going

February 23rd – Joey to create a membership poll for members at large regarding associate memberships and pricing. Group discussion. Consensus was for a three-tiered pricing structure. Solo Membership \$45, Family Membership (up to 3 persons, \$70 and sponsorship membership, \$100. Complimentary sponsorship memberships will be considered for Vespa dealerships that actively participate in local events and provide benefit to local riders – Ongoing

February 23rd – Joey to create WhatsApp group for board members. Completed

New Business:

Connectivity with All Clubs – Norm. Norm was concerned that perhaps all members did not have a forum to voice questions or concerns. If we want to connect with riders they need a way to connect with us. Tim said he was difficulty using the master excel spreadsheet and was wondering if there was a way to simplify it. Norm said that we would work through it and see if there was something that could be done

Action: Joey to create a chatline for members. Norm to work on excel spreadsheet to see if there are ways to simplify it

Club Reports:

Niagara – Tim is feeling very happy with the way things are going in the Niagara region. New members are joining. Lots of rides being developed for the year. Jackets are being made for members.

Ottawa – Joseph has been doing a lot to keep membership engaged and stressed to everyone the importance of doing so. Several events are occurring on an on-going basis including movie night, social events etc. Joseph along with his membership have developed a calendar of rides for the year. Joseph expressed frustrations with competing club organizations but seems to have been successful thus far with club retention.

Montreal – it was noted that today (Mar 16) was the first official riding day in Quebec for motorcycles. Benoit really didn't have much to report. Difficulties continue with engagement of Vespa riders in the city. Benoit said that he is trying to create linkages with dealerships around the city.

Vancouver – Norm along with Joey met with Sameer at Metro Vespa in Vancouver to put together a Spring Event. Schedule for March 29th, this event will include a ride along with a BBQ and drinks at the local Metro Vespa dealership. Norm is hoping to have a good turn out by local riders. Metro Vespa has been very supportive of the club

Some general discussing ensued with Joey and Joseph agreeing to work together in developing a campaign of common language we can all use to recruit new members. Everyone agreed and it was suggested by Tim that we include those bullets on our business cards that we hand out to the public members that are interested in riding with our club.

Next meeting scheduled **April 27th, 2025 at 1:00 pm EST**